

Prompt for Students

So, here's the deal . . .

You get a stack of paper clips, some rubber bands, a marble, two sheets of paper, and three straws.

Brainstorm all the things you can make with these items. Your brainstorm can be a list or a web.

Go wild with this. There are no dumb ideas.

Now analyze your ideas. Combine any that seem similar. Scratch out any that you want to abandon. Mash-up any unrelated ideas that might work well together. Finally, choose one main idea from the list and make a product with it.

How will your product work?

What problem might it solve?

How will you make it?

Who is the ideal audience?

Now, make this a reality!

Don't forget to experiment and make tons of glorious mistakes. Each iteration takes you closer and closer to success.